



Stop driving so fast!...Watch where you're going!...Didn't you see that pothole?

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- ▶ Shuberth's C3 Modular tested
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Motorcycle

CONSUMER NEWS

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PERIODICALS MAIL

Motorcycle Gadgets Moto-Hanger

LOOK UP THE word innovative in the dictionary and you might be surprised to find that nowhere in its description are terms such as “high-tech,” “scientific development” or “massive R&D budget” used. Some of the neatest innovations often take the simplest form yet still provide excellent function. Case in point is Motorcycle Gadgets’ Moto-Hanger. As innovative devices go, the Moto-Hanger is so simple that it’s almost stupid, and believe us when we say that we couldn’t pay any higher a compliment to such a handy little product!

With an MSRP of just \$12.95, the Moto-Hanger is a terrific solution for an irritating problem that faces countless motorcyclists who include a stop at some watering hole or eating establishment as part of their riding day, “Where am I going to put my helmet when I get inside?” Placing your helmet in the space reserved for the chips and salsa probably won’t make you the most popular guy or gal in your group, and if your chosen establishment is crowded, using another empty table as a collection point for riding gear may not be possible. Then again, you could just place your helmet on the floor, where it is likely to get punted by the waitress or some other unwitting passer-by.

The Moto-Hanger solves all of these scenarios by offering the user a simple and convenient place to store his or her helmet, tank bag or other item by hanging it right off the edge of the table. Made of durable recycled zinc alloy that’s lead- and nickel-free, the Moto-Hanger is a compact, lightweight disc with curved links that hug the diameter of the base. When pulled away from the base, the links drop down to form a hook that’s

perfect for hanging just about anything. Once under tension, the disc can then be set on the flat surface of a table, where its hard rubber non-slip base pad helps the Moto-Hanger stay put. Want to keep your helmet or tankbag off the floor? Simply slip the helmet D-rings or tankbag handle onto the end of the hook, and they can now be kept up and out of the way. In fact, in many cases you’ll be able to hang both items from the same Moto-Hanger because it has a stout 15-lb. maximum load capacity. When not in use, the Moto-Hanger can be stored in the included storage pouch and simply tossed into a jacket or pants pocket.

Even if you have access to a standard coat rack or closet rather than a table surface, you can still use the Moto-Hanger. Simply let the D-rings or handle of your item slide around the hook end and hang from the base, and you can use the hook to hang your gear just about anywhere that allows use of a standard coat hanger.

It may sound like a cliché, but the Moto-Hanger really is one of those items that we wish we’d thought of ourselves. Thankfully, at least it was dreamed up by motorcyclists like us. Its parent company, Motorcycle Gadgets, is a true little-guy story in a motorcycle parts and service distribution world dominated by such giants as Parts Unlimited and Tucker Rocky. It all started with three motorcycle-riding buddies, Craig Douglas, Sam Khalifa, and Andy Meaden, who liked to get together every spring and fall to escape the real world by riding long distances on their motorcycles. During each outing, the trio would play “show and tell” with whatever new motorcycle gadget they’d discovered to



make their riding lives easier. According to their Motorcycle-Gadgets.com website, whenever a hindrance or problem presented itself, the trio would always collectively ask, “Does anyone make a gadget for that?” They went on to form Motorcycle Gadgets to distribute numerous products that either they invented themselves or that their testing proved to be a worthy addition to their personal arsenal of accessories.

The Moto-Hanger is such a gadget. Use one and you just might get hooked!

—Scott Rousseau

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